



MediaMove submission format – 1st January 2014

Note: Please name the file being uploaded in the form of the flighting code of the commercial being sent – for example ABCD_030_001_E_T.mpg

Standard Definition Submissions

Options in order of quality preference

Option 1

- MPEG2 Program Stream Multiplexed Video and Audio
- Video
 1. Bitrate 30Mbps
 2. Video frame size 720x576 PAL
 3. Pixel Aspect Ratio 4:3 (PAL CCIR 601)
 4. 422P@ML – 422Profile at Main Level
 5. GOP Structure I-Frame only
 6. Field dominance – Top/Odd field first
 7. Colour space 4:2:2
- Audio
 8. MPEG1 Layer II
 9. Bitrate 384Kbps Stereo
 10. Sample Rate 48KHz

Option 2

- MPEG2 Program Stream Multiplexed Video and Audio
- Video
 1. Bitrate 30Mbps
 2. Video frame size 720x576 PAL
 3. Pixel Aspect Ratio 4:3 (PAL CCIR 601)
 4. 422@ML – 422Profile at Main Level
 5. GOP Structure IP
 6. GOP number 6
 7. Field dominance – Top/Odd field first
 8. Colour space 4:2:2
- Audio
 9. MPEG1 Layer II
 10. Bitrate 384Kbps Stereo
 11. Sample Rate 48KHz



High Definition Submissions

Option 1

- Video
 1. Apple ProRes
 2. Video frame size 1920x1080
 3. 50i
 4. HQ – High Quality
 5. Field dominance – Top/Odd field first

- Audio
 6. 24 Bit
 7. Sample Rate 48KHz

Option 2

- Video
 1. Avid DNxHD 120
 2. Video frame size 1920x1080
 3. 50i
 4. Field Dominance – Top/Odd field first

- Audio
 5. 24 Bit
 6. Sample Rate 48KHz

FOR ALL DSTV AND ETV HD SUBMISSIONS

Please note that no visual slate or any freeze frames are allowed on the front or back of the file – commercial only. The audio must be R128 (ITU 1770.3) compliant to enable successful file based delivery. The uploaded file must pass our QC process before delivery can be made.

The R128 specifications are:

EBU R128 Integrated loudness –23LUFS ±1LUFS

EBU R128 true peak at –3dBTP

Please see the following site for more information on the loudness requirements –

<http://www.asikhule.com/loudness>

From the uploaded HD file we will produce a 16:9 FHA and 4:3 letterbox version which will be delivered with the HD version to the broadcaster. If you require a 4:3 full frame version, this will need to be supplied separately.

For any other information, please feel free to contact us:

Email: support@mediamove.co.za

